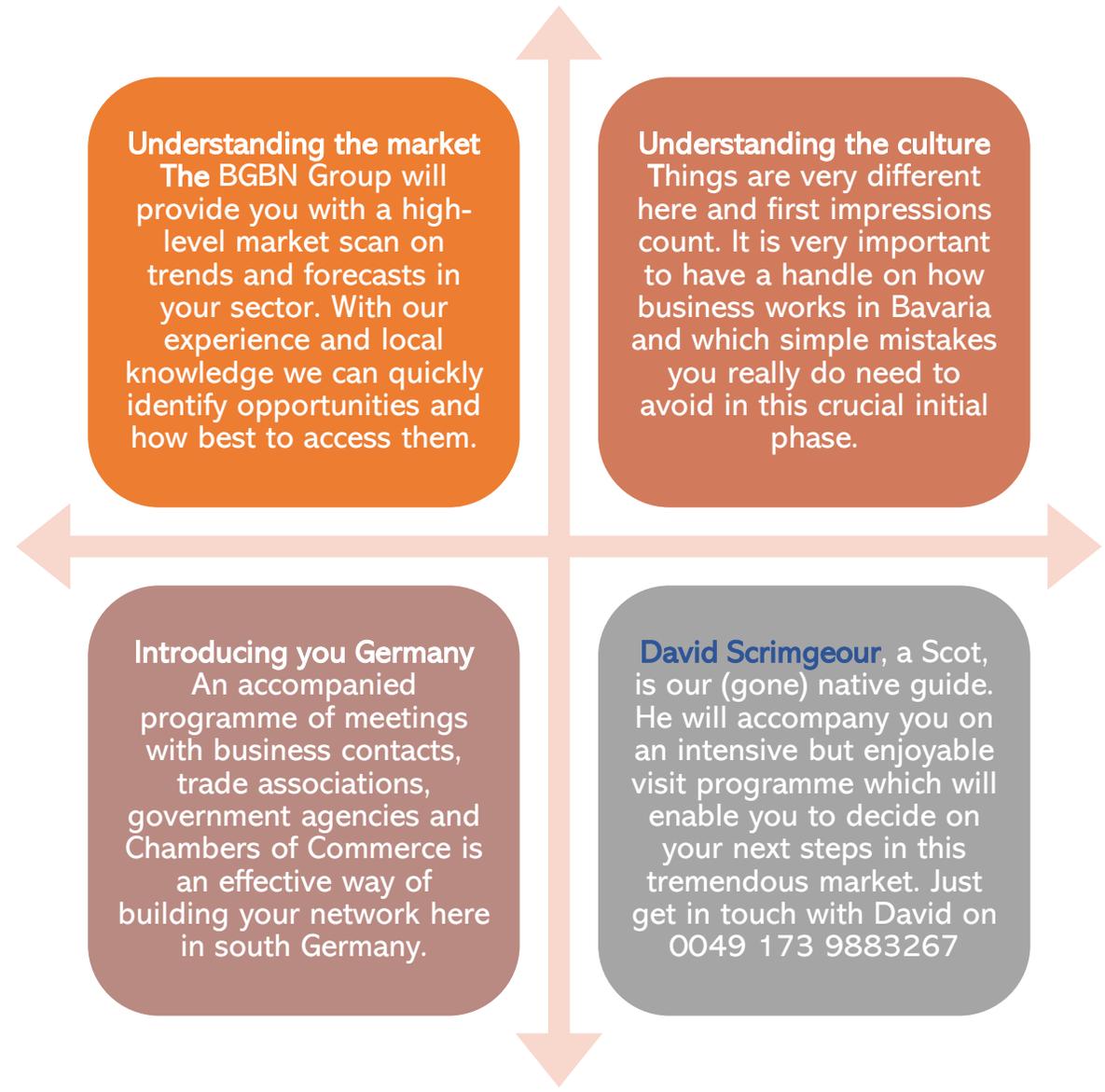


Exploring Germany's dynamic market?



Coming to one of Munich's many trade shows?



Who do you want to target? Messe München hosts some of the biggest trade fairs in the world. The construction fair BAUMA this year had 620,000 visitors! Whether you are visiting or exhibiting it is essential to prepare well in advance.



Support for visitors Attending trade fairs in Germany is a great, low cost way of researching your market and checking out the competition. And we can help you put together a full meeting programme with potential customers and partners.

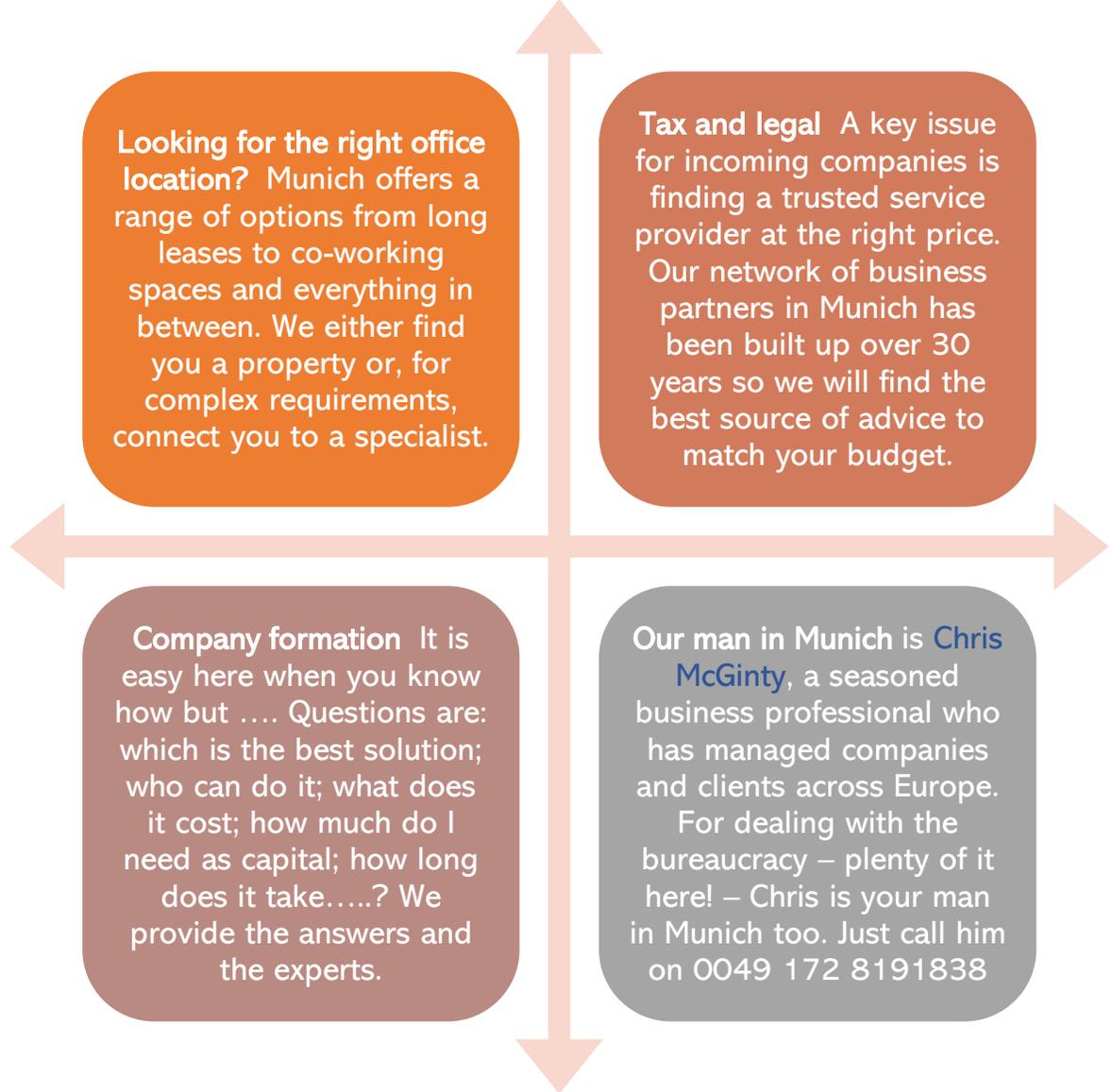


Support for exhibitors Exhibiting is a big financial outlay. There is a lot to think about – stand set-up, marketing materials, organising events and PR and, above all, following up on those business leads. We are experts at all of that.



Lucky for you! Our **Andra Riemhofer** is one of Germany's leading advisers on trade fairs. She has published on the topic and has advised dozens of international companies. Just give Andra a call on 0049 89 4622 4252

Setting up in Bavaria's beautiful capital ?



Moving to growth mode in Germany?



Building your team? As you know there is a war for talent raging in south Germany. We work with specialist recruiters. Or if you are planning to make an acquisition in Germany our M&A advisory partner is ready to go to work.



Market analysis and targeting Our market research partner in Munich is one of the best in the business. Adding our strategy consulting capability makes for an unbeatable team on your side to boost sales and revenue.



Getting the right messages out PR is a valuable part of your marketing mix. We can connect you with one of Europe's most respected agencies or to a highly competent one-woman local operation. Your choice!



Succeed in Germany Our support lets you get on with your business. I set up the BGBN Group to meet the needs of clients in this fast-moving, dynamic city where I have lived for 30 years. Any questions – just mail David at ds@bgbn.de