

# Thinking of setting up a company in southern Germany?



# Will you need interim support?



# Moving to growth mode in Germany?



**Building your team in the Single Market?** There is a war for talent in south Germany and employment conditions may mean a long wait to recruit the employees you need. We work with a range of specialist recruiters who can help you.



**Market analysis and targeting** Our market research partner in Munich is one of the best in the business. Adding our strategy consulting capability makes for an unbeatable team on your side to boost sales and revenue.



**Getting the right messages out** PR is a valuable part of your marketing mix which supports your sales and recruitment. We can connect you with Europe's most respected agencies or to a highly competent one-woman local operation!



**Succeed in Germany** Our support lets you get on with your business. I set up the BGBN Group to support clients in this fast-moving, dynamic country where I have lived for 30 years. Any questions – just mail David at [ds@bgbn.de](mailto:ds@bgbn.de)

# Case studies



**Asian technology company** – to serve his blue chip customers in Germany the founder engaged us to establish the global HQ in Bavaria. And to manage the capital raising process for the new manufacturing facility which we found for him here.



**UK ecommerce business** - Germany is ranked second to the UK for B2C online business. Selling to German customers can be done remotely with a GmbH. We recently formed a company and arranged banking facilities here for a UK online retailer.



**US automotive company** – firefighting is something that we enjoy! A Tier 1 manufacturer was closing and needed help with the political fallout and an investment attraction strategy to save jobs. We delivered both and the site is flourishing.



**Germany is a great market** – and it is open for business to international companies with the resources, strategy and commitment to succeed. But you really need to get your “ducks in a row”. We can help. Who are we? [www.bgbn.de](http://www.bgbn.de)